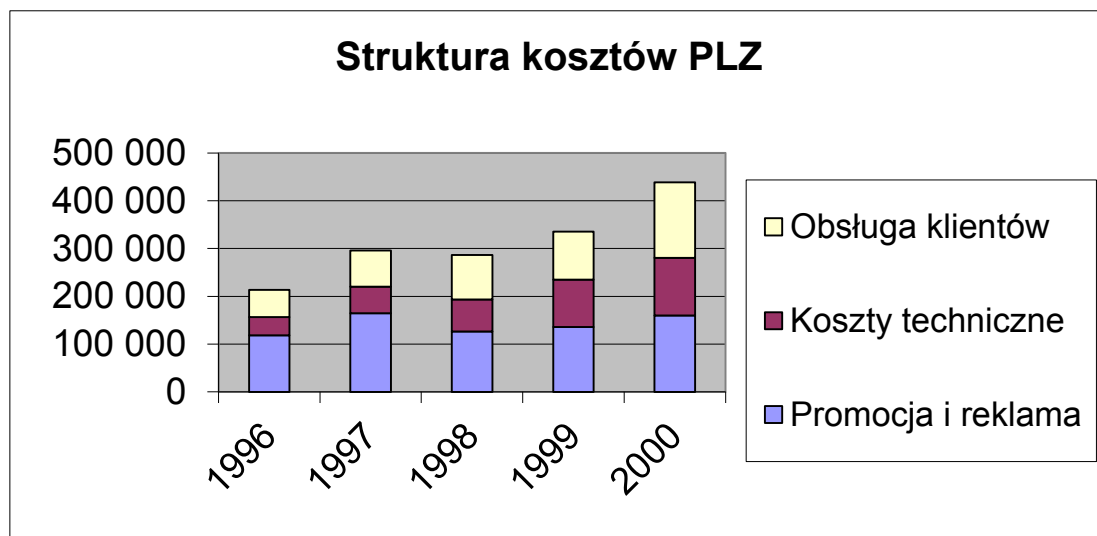


Polish Arabian Summer Festival Struktura Kosztów PLZ

| | 1996 | 1997 | 1998 | 1999 | 2000 |
|----------------------|----------------|----------------|----------------|----------------|----------------|
| Promocja i reklama | 118 605 | 164 415 | 126 678 | 136 026 | 160 087 |
| Koszty techniczne | 38 320 | 55 840 | 66 898 | 99 175 | 120 714 |
| Obsługa klientów | 56 658 | 75 666 | 93 159 | 99 986 | 157 893 |
| Koszty ogółem | 213 583 | 295 921 | 286 735 | 335 187 | 438 694 |



Finansowanie Festiwalu

| | 1996 | 1997 | 1998 | 1999 | 2000 |
|------------------------------|----------------|----------------|---------------|---------------|--------------|
| Całkowity koszt Festiwalu | 213 583 | 295 921 | 286 735 | 335 187 | 438 694 |
| Sponsoring i inne przychody | 89 504 | 190 582 | 219 357 | 318 274 | 437 504 |
| Koszt Festiwalu Netto | 124 079 | 105 339 | 67 378 | 16 913 | 1 190 |

